

Lee County Fair Association
1574 Nachusa Road
Dixon, IL 61021



Lee Co. Fair & 4-H Show July 25-28, 2024

Lee Co. 4-H Center & Fairgrounds *
1196 Franklin Rd. * Amboy, IL 61310
www.leecounty4hcenter.com



Commercial Exhibitors / Vendors

Exhibit space is available for your business or organization. Exhibitors receive one table, two chairs and one season pass. Additional passes may be purchased at the Extension Office (Amboy) prior to July 24.

Set-up: Wed., July 24 from 9 a.m. to 9 p.m.
Thurs., July 25 from 8 a.m. to 11 a.m.

Insurance: All vendors are required to supply the Fair Association with a certificate of liability insurance listing the Lee County Fair Association as an additional insured.

Space in Commercial Exhibitor Tent: \$100.00.

Outdoor Exhibit space:

- 10' x 10' . . . \$60.00
- 15' x 15' . . . \$80.00

SPONSOR OPPORTUNITIES

Benefit your business or organization with great visibility at the fair while supporting the youth of our community.
Questions? Please call (815) 857-2603 or email to kdallam@hotmail.com.

Naming Rights—Track: \$5,000.00

(Must be confirmed by March 1 for full recognition)

- Listed as “XYZ event at **Sponsor Name Track**” in all advertising (print, radio, social media, fairbook & fair brochure)
- Your sign (or we make one for you) trackside visible to the 5,000+ people attending
- Announcements during grandstand events recognizing your business
- 4 Fun Passes for admission to fair and grandstand for all four days
- 4 Pit Passes to two nights of pulls
- 4 VIP seating in the grandstand for all grandstand events

Presenting Sponsors (Must be confirmed by March 1 for full recognition)

Grandstand Events: \$2,500.00 (tractor/truck pulls & rodeo)

- Listed as “XYZ event presented by **Sponsor Name**” in all advertising (print, radio, social media, fairbook & fair brochure)
- Your sign (or we make one for you) trackside visible to the 5,000+ people attending
- Announcements recognizing your business as a **Presenting Sponsor** during each event
- 8 Fun Passes for admission to the fair and grandstand for all four days

Midway: \$1,000.00

- Listed as **Presenting Sponsor** in fairbook and fair brochure and on social media
- Announcements recognizing your business as a **Presenting Sponsor** each day during the fair
- Your sign (or we make one for you) posted at Midway
- 8 VIP passes for admission to the fair and grandstand on the day of your choice

General Fair Entertainment: \$750.00 (magic show, bubble show, & other family entertainment)

- Listed as **Presenting Sponsor** in fairbook and fair brochure
- Your sign (or we make one for you) posted at site of entertainment
- Announcements recognizing your business as a **Presenting Sponsor** during event
- 6 VIP passes for entrance to the fair and grandstand on the day of your choice

Best of Show Sponsor: \$500.00

- Your sign (or we make one for you) in the grandstand visible to the 5,000+ attending
- 4 VIP passes for entrance to the fair and grandstand on the day of your choice
- Your business name listed on our **Best of Show** banner posted at the front gate
- Listed on social media and in fair brochure, our primary source of fair promotion

Grand Champion Sponsor: \$250.00

- Your sign (or we make one for you) posted around the fairgrounds visible to all fair attendees
- 2 VIP passes for entrance to the fair and grandstand on the day of your choice
- Listed on social media and in fair brochure, our primary source of fair promotion

Champion Sponsor: \$100.00

- 2 day passes for free front gate admission on the day of your choice
- Listed on social media and in fair brochure, our primary source of fair promotion

Livestock Shows & Project Sponsorship: \$150.00

- Signage at the event
- 2 day passes for free front gate admission on the day of your choice
- Recognition by the event emcee
- Listed in fair brochure

*Note trophy donations are handled by the Lee Co. Extension Office, (815) 857-3525.



Photo credit to Kimberly Wately

Yes! Count on me to support the 2024 Lee County 4-H Fair & Jr. Show!

Please complete the appropriate sections of this form and return to:
Lee County Fair Association, 1574 Nachusa Road, Dixon, IL 61021
Questions? Please call (815) 857-2603 or email to kdallam@hotmail.com.

SPONSORS: TO BE INCLUDED IN APPROPRIATE FAIR PROMOTIONAL MATERIALS,
PLEASE RETURN COMPLETED FORM BY **APRIL 1** UNLESS OTHERWISE INDICATED.

Section I. Contact Information

Business/Organization Name: _____
Please list as you would like it to appear in appropriate fair promotional materials.

Contact Name: _____

Address: _____ City, State, Zip: _____

Phone: _____ Email: _____

Section II. Level of Involvement: Sponsors

- Refer to appropriate descriptions in packet for details. Please check the appropriate box or boxes below.
- Make all checks payable to "Lee County Fair Association".

Naming Rights—Track **\$5,000.00** Must be confirmed by March 1 to secure full visibility & recognition.

Presenting Sponsors: Must be confirmed by March 1 to secure full visibility & recognition. Select one.

____ **Grandstand Events** **\$2,500.00** (includes tractor/truck and rodeo)
____ **Midway & County Fair Speedway** **\$1,000.00**
____ **General Fair Entertainment** **\$750.00**

Best of Show Sponsor **\$500.00**

Grand Champion Sponsor **\$250.00**

Champion Sponsor **\$100.00**

Jr. Show Project Sponsor **\$150.00 per project area**

Please mark the project area(s) below to which you would like your donation to be applied.

Livestock/Small Animals

____ beef ____ cat ____ dairy ____ goats ____ swine
____ horse/pony ____ poultry ____ rabbits ____ sheep

General Projects

____ crops ____ mechanical science ____ woodworking ____ visual/theater arts

Section III. Commercial Exhibitor or Vendor (Payments made after June 30, 2024 must be a money order or cash.)

Space in Commercial Exhibitor Tent _____ \$100.00

Outdoor Exhibit space _____ 10' x 10' . . . \$60

_____ 15' x 15' . . . \$80
